

For Immediate Release

Yoshiteru Uramoto Joins GR Japan as Senior Consultant - Japan's Leading Government Relations Firm Welcomes Seasoned Former International Bureaucrat -

Tokyo - 14 February 2023 - GR Japan K.K., the leading government relations and public affairs company in Japan, today announced the appointment of Yoshiteru Uramoto as Senior Consultant, with immediate effect.

With more than 30 years of experience working in managerial positions at United Nations Children's Fund (UNICEF), working International Labour Organisation (ILO) and United Nations Industrial Development Organisation (UNIDO), Uramoto brings a wealth of knowledge and unparalleled skills to GR Japan. His expertise covers international aid and development in numerous areas, from humanitarian programmes to education and health, international relations, migration, social justice, CSR (corporate social responsibility), and ESG (environmental, social, and corporate governance).

During his rich career at UNICEF, Uramoto worked from 1978 to 2006 on delivering basic maternal and child health (MCH) services and education for women and children in emergencies and poverty, developing policies, and building government capacities in many countries and regions over the globe, including Myanmar, Sudan, India, former Yugoslavia, Central Asian nations, Indonesia and East Timor, while also representing UNICEF in Japan and Korea at Tokyo office.

Uramoto also served as ILO Assistant Director General and Regional Director for Asia and the Pacific from 2012 to 2014. Prior to that, he was Deputy to the Director-General of UNIDO, supervising all field offices and their programme operations from 2007 to 2011.

Uramoto holds a master's degree from the John F. Kennedy School of Government at Harvard University and a bachelor's degree from Sophia University, where he also worked as Distinguished Professor of Global Education and Discovery from 2015 to 2022.

Commenting on the appointment, Uramoto stated, "I am pleased to join GR Japan as Senior Consultant. I look forward to working with the talented, diverse, and globally oriented professional team at GR Japan in order to support our clients' constructive engagement with the global south and its people in close collaboration with the Government of Japan and global organisations. I strongly believe that we can not only bring about public value to our public and private clients but also contribute to strengthening global leadership and enhancing the visibility of the Government of Japan and the people of Japan."

Jakob Edberg, President & CEO of GR Japan, commented, "It is a great pleasure for us to welcome Mr. Uramoto to the GR Japan team. His distinguished service for the Government of Japan and the United Nations is truly remarkable, and his experience in planning and

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managing complex programmes and solving difficult and emergency situations across the globe is unmatched. We look forward to working with him in serving our clients and providing the best advice on how to deal with policy-making processes in Japan that are playing an ever more active role in the international arena, especially this year as the president of the G7".

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[About GR Japan]

GR Japan K.K., the leading government relations and public affairs consultancy in Japan, is part of the GR Group. Headquartered in Tokyo, GR Japan offers a full range of government relations and related services, including policy and issue monitoring, stakeholder mapping, in-depth intelligence, political due diligence, strategic outreach, advocacy, public affairs campaigns, and strategic support for public tenders / public-sector sales. The GR Japan team has an unrivalled network of contacts spanning the National Diet, ministries, political parties and local government, as well as in the media and academia. GR Japan also offers exceptional global support. As a member of the world's leading international public affairs networks, GR Japan works with partners with local and regional expertise and help our clients attain success in markets around the world. https://grjapan.com

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The GR Group is the umbrella organization and group brand for GR Japan and GR Korea, which are the leading government relations and public affairs consultancies in Japan and South Korea. With offices in Tokyo, Seoul, Osaka, London, and Washington D.C., the GR Group team consists of over 90 public policy and government relations specialists. https://gr-group.com>