



PRESS RELEASE 報道資料

For Immediate Release

## Noriko Furuya, Renowned Former Diet Member and Former State Minister, Joins GR Japan

Tokyo – 14 January 2025 – GR Japan K.K., Japan’s leading government relations and public affairs consultancy, is pleased to announce the appointment of former State Minister and seven-term former Diet Member, Noriko Furuya, as Senior Advisor.

Ms. Furuya has been a critical figure in advancing policies across a range of critical areas, particularly healthcare and global health. Her exceptional ability to foster communication and collaboration among stakeholders at both local and national levels has earned her widespread respect and recognition in the policymaking community.

Commenting on the appointment, Jakob Edberg, President and CEO of GR Japan, said, “We are honored to welcome Ms. Furuya to our team. Her unparalleled experience, profound understanding of Japan’s political system, and extensive expertise in policy making will provide immense value to our clients and reinforce our firm's capabilities.”

Daisuke Sakamoto, Head of GR Japan's Health Practice, added, “Ms. Furuya's deep expertise in healthcare policy and her extensive network within Japan's policymaking circles will greatly enhance our ability to support clients navigating complex health-related challenges. Her insights and guidance will be invaluable as we continue to help our clients address pressing issues in healthcare and global health.”

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### **【About GR Japan】**

GR Japan K.K. is the leading government relations and public affairs consultancy in Japan. With offices in Tokyo and Osaka, GR Japan offers a full range of government relations and related services, including policy and issue monitoring, stakeholder mapping, in-depth intelligence, political due diligence, strategic outreach, advocacy, public affairs campaigns, and strategic support for public tenders / public-sector sales. The GR Japan team has an



unrivalled network of contacts spanning the National Diet, ministries, political parties and local government, as well as in the media and academia. GR Japan is a proud part of The GR Company with offices in Tokyo, Osaka, Seoul, Taipei, Singapore, London and Washington D.C. <<https://grjapan.com>>

**【About The GR Company】**

The GR Company is the premier government relations and public affairs consultancy in Japan, Korea, and Taiwan. We also offer exceptional global advisory services supported by a worldwide network of top-tier affiliated firms centered around our regional hubs in Singapore, London, and Washington D.C. Our team of over 100 policy and industry specialists helps clients navigate the complexities of politics and work with stakeholders from all sides of the political spectrum to drive change and deliver positive societal impact. As a market leader in government relations consulting across our region, we deliver unique, unparalleled strategies built on the highest global compliance standards. <<https://grcompany.com>>

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